



Big Careers on the small screen – English at work 1



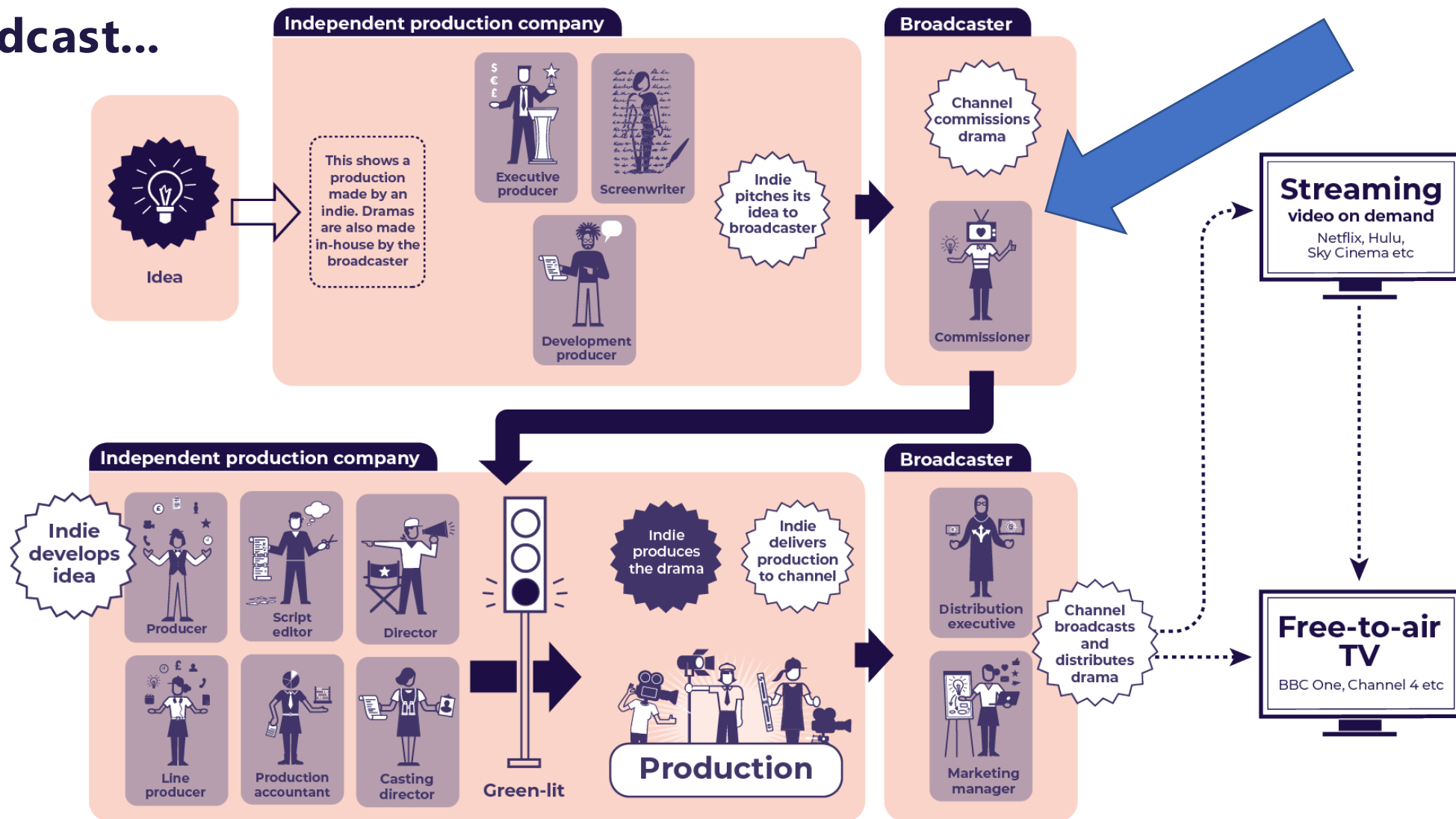
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GetMyFirstJob

From idea to broadcast...



How are English skills used in a “Commissioners” job?

Decide what programmes get made by reading & listening to pitches from production companies

ENGLISH SKILLS



Reading & Critical Reasoning

Skimming & Scanning

Debating & Presenting

Verbal & Written Communication

Identifying implied meaning

Need to commission a broad range of content to reflect their whole audience



Try a Commissioner job yourself...

You work at Channel 4 and have been sent two "pitches" for new TV programmes to choose from.

You need to read the pitches and select one.

The broadcast timeslot you have available to show the new programme is 6pm.

Target audience is 11-14 year olds.

You need to highlight where you see evidence of:



Suitability for target audience



Cultural/Social or historical context



Key character descriptions



**Which idea would
you choose to
commission & why?**



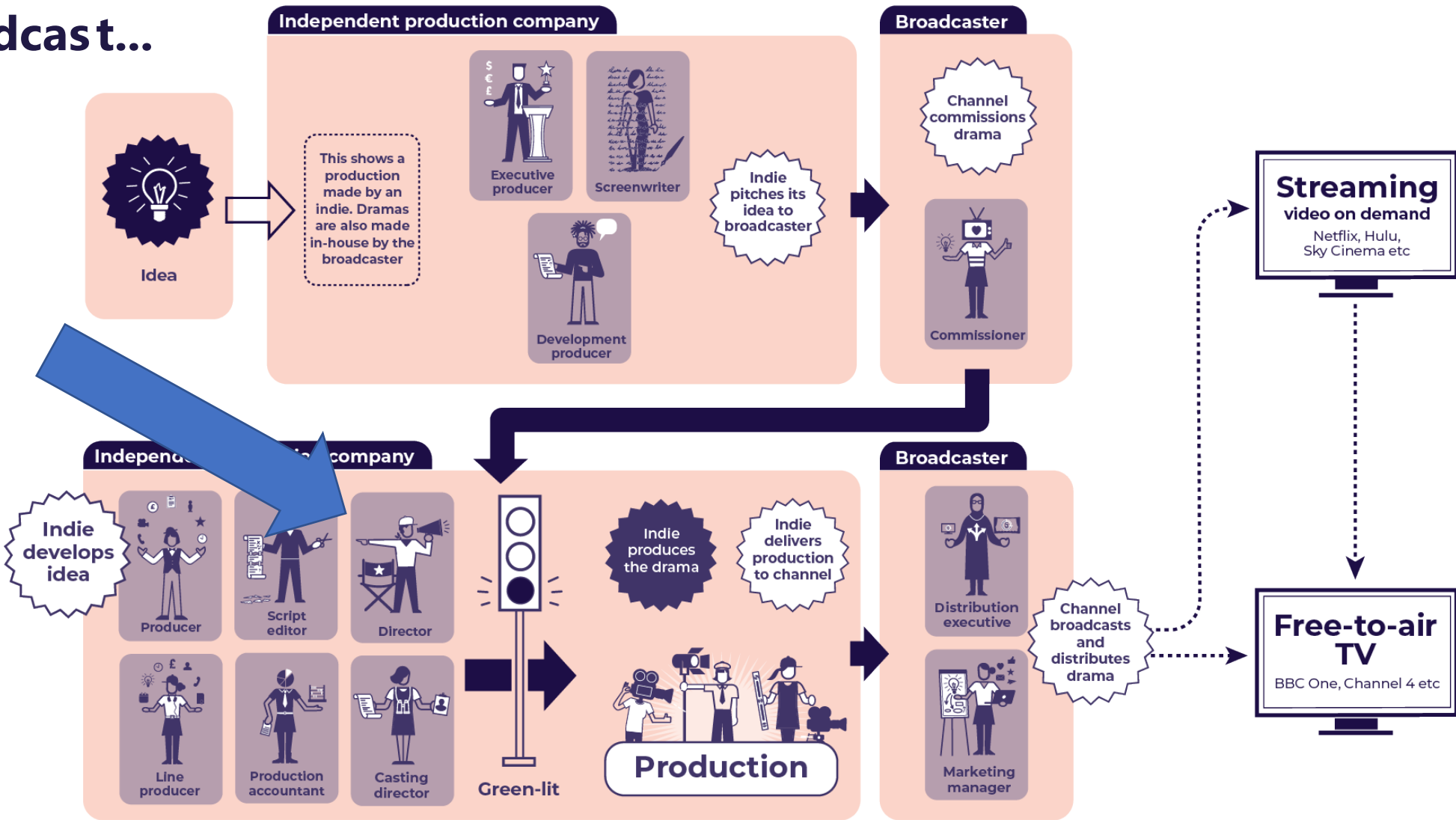
Big Careers on the small screen – English at work 2



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From idea to broadcast...



It is the job of a director to imagine the script for a programme in a visual form

They then need to communicate what they imagine to get the best out of the people involved in filming it

How are English skills used in a “Multi-Camera Director’s” job?

ENGLISH SKILLS



Reading & Critical Reasoning

Creativity

Identifying implied meaning

Influencing

Verbal & written communication





Try a Director job yourself...



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How did you find that activity?



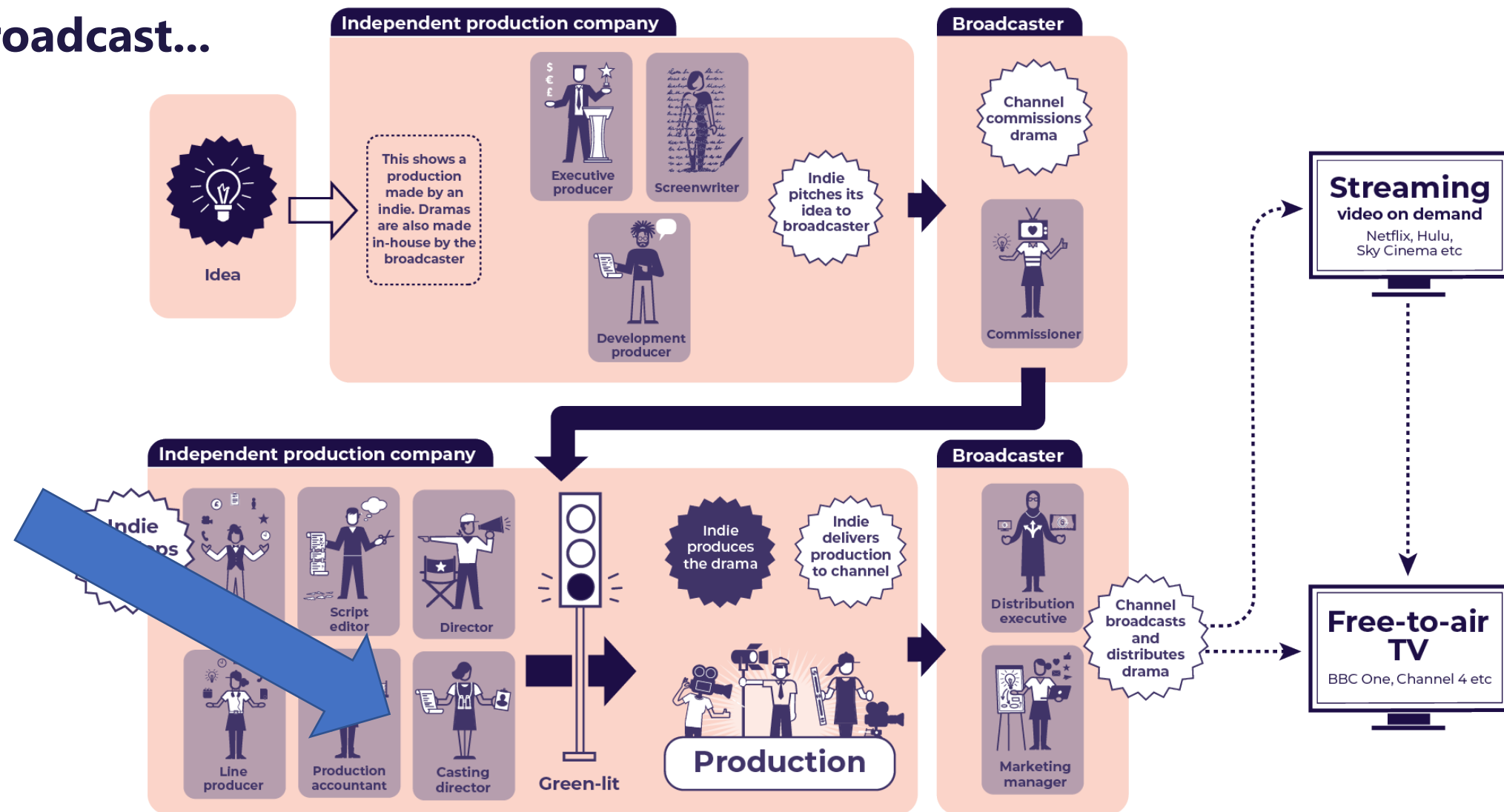
Big Careers on the small screen – English at work 3



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From idea to broadcast...



**It's a programme's characters that
make it so popular!**



Try a Casting job yourself...

You need to edit the advert to be posted on social media, looking for new people to take part in the next series of the TV programme "Teen First Dates"

You need to think about:



Checking for spelling mistakes



Is the grammar correct?



Adding more creative language to encourage more applicants

Try a Casting job yourself...

Now try writing your own advert to encourage applicants to take part in a TV gameshow of your choice.

You need to think about:



How many people you are looking for & geographical location where filming will take place



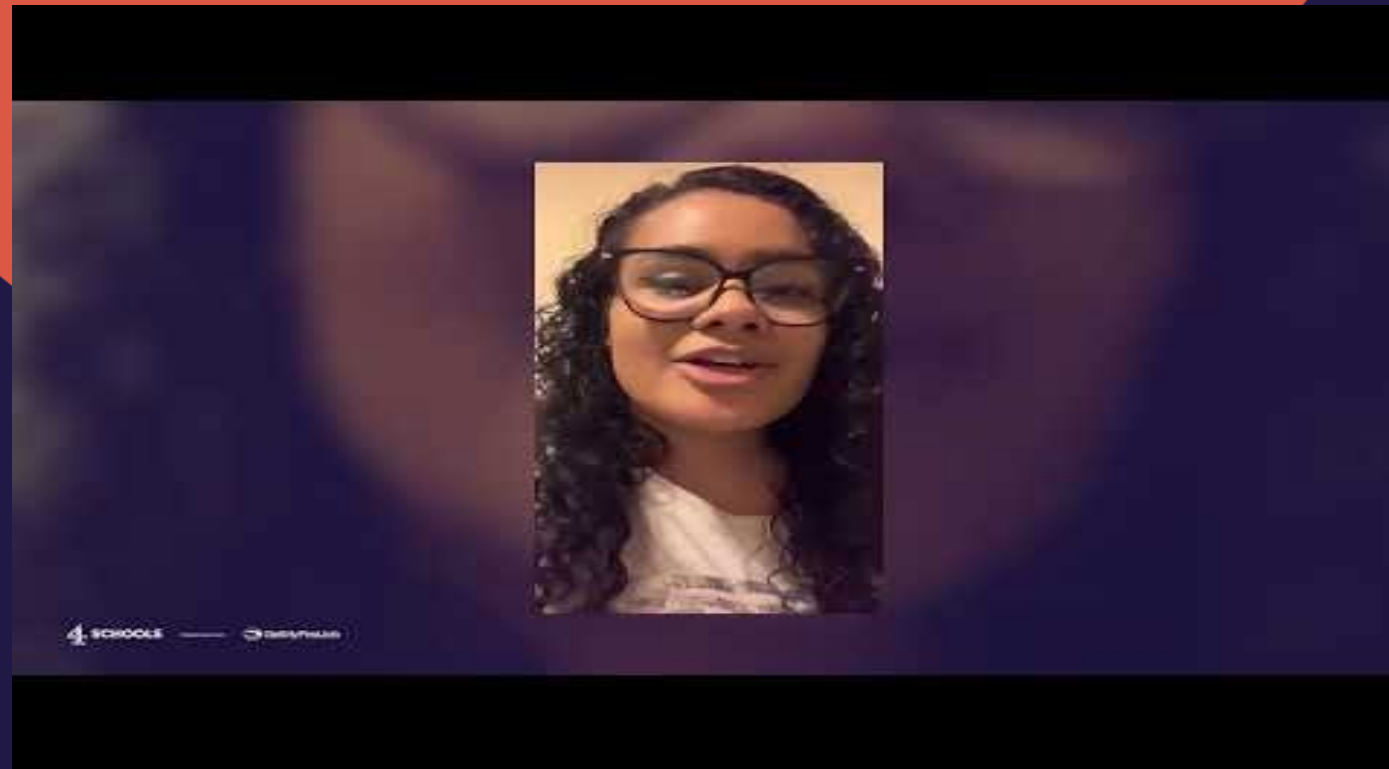
Why people should take part & apply?



How to apply?



Meet Fliss – a Casting Researcher at Channel 4



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Big Careers on the small screen – English at work 4



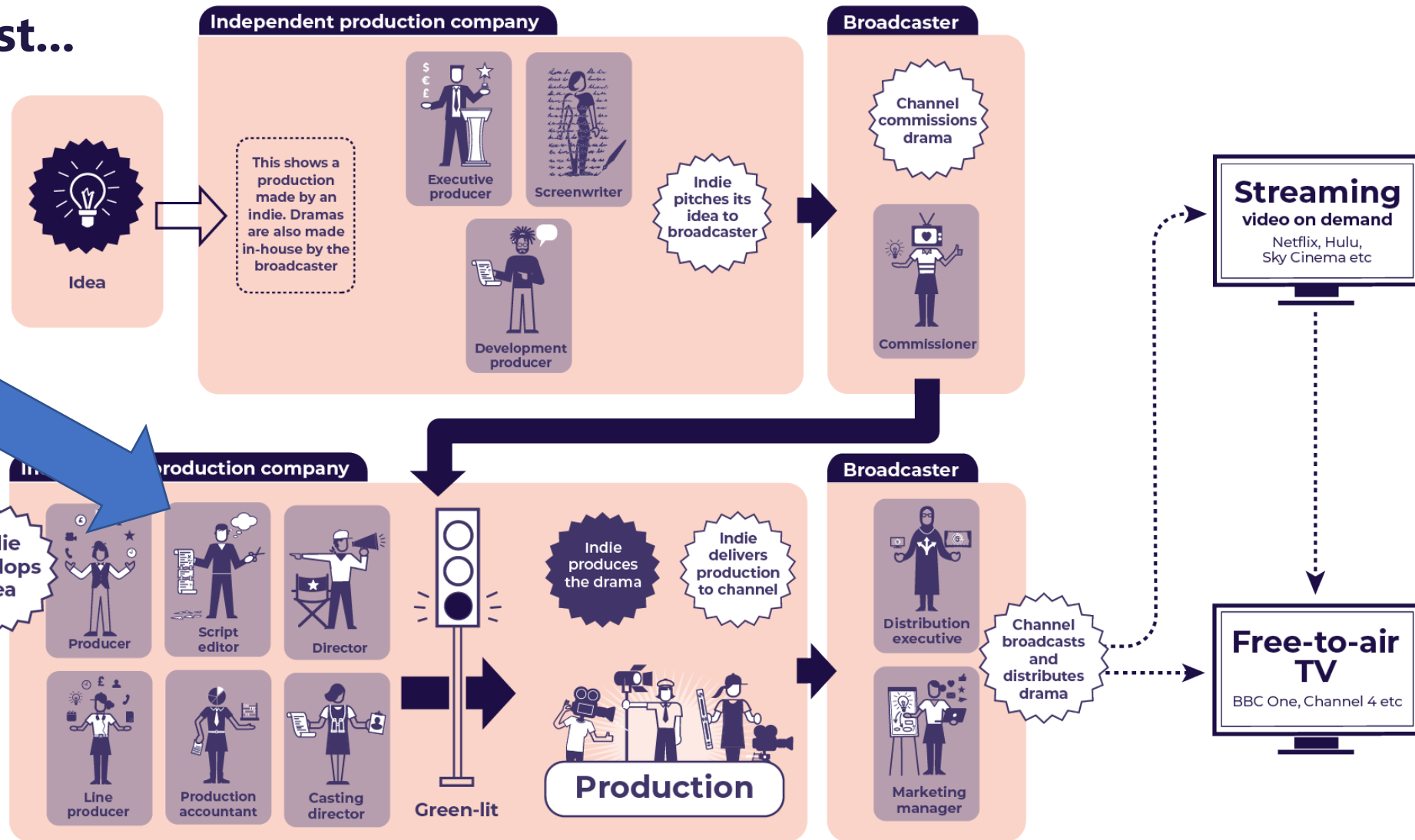
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From idea to broadcast...



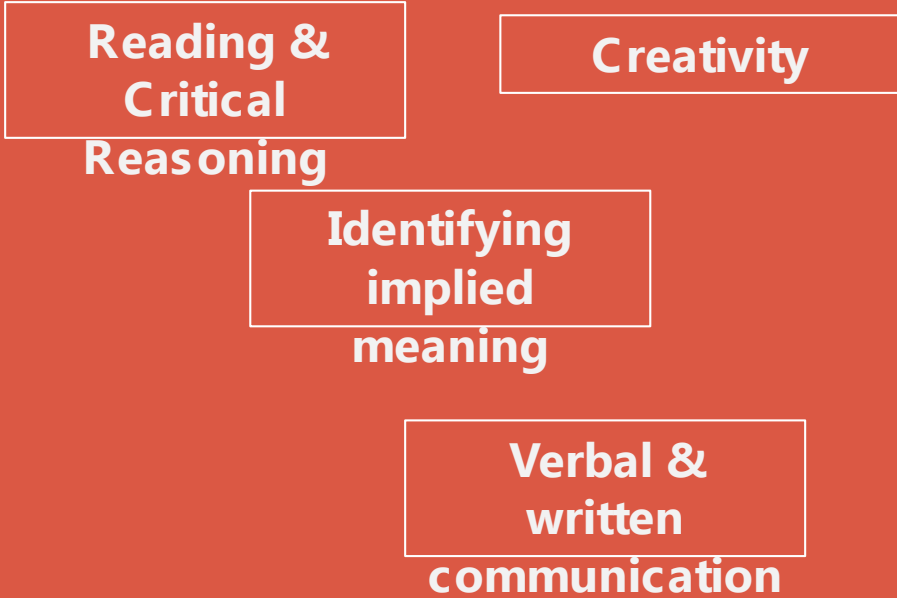


TV programmes are often written by more than one person.

A Script Editor has to bring together all these ideas into one script to be used in filming.

How are English skills used in a “Script Editor” job?

English Skills







Try a Script Editor job yourself...

You need to take it in turns in your group to write a line each of a story for an episode of "Ackley Bridge".

One of you will then experience the job of a "Script Editor" by reading the story and adding or removing words and phrases so that the story makes sense.





How did you find that task?



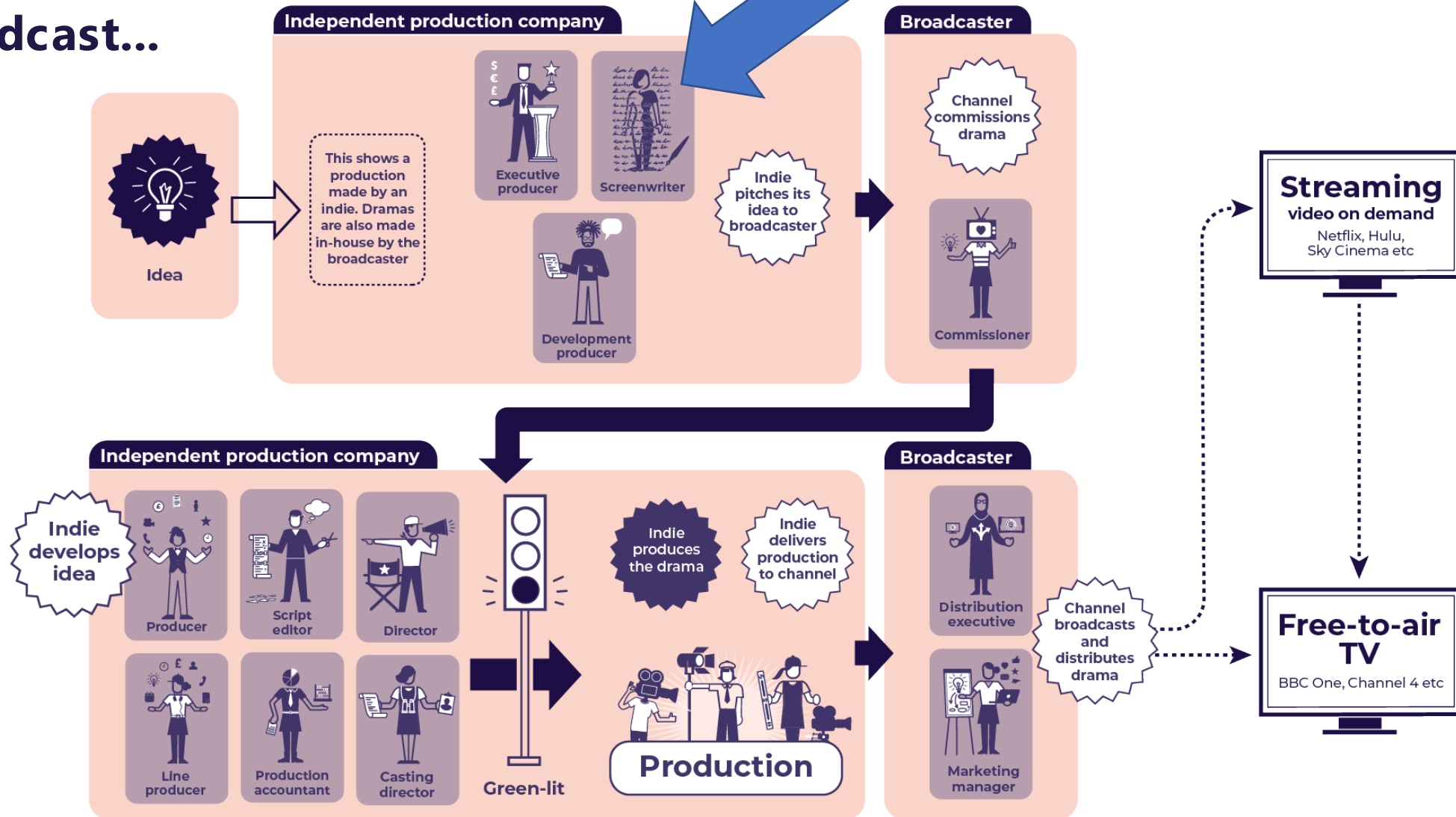
Big Careers on the small screen – English at work 5



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From idea to broadcast...



Screenwriters
often produce
treatments document
that presents the story idea of
your programme before
writing the entire script."



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Try a Screenwriter job yourself...



Share your
new TV
programme
ideas...





Big Careers on the small screen – English at work 6



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How are English skills used in a Floor Manager job when broadcasting live TV?



Can you identify
where verbal
communication
and creative
language skills
are needed on
this Floor
Manager job
description?

